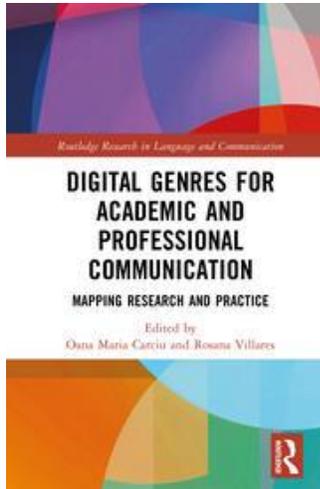


NEW PUBLICATION ANNOUNCEMENT

Routledge Research in Language and Communication Series



Digital Genres for Academic and Professional Communication

Mapping Research and Practice

Edited by **Oana Maria Carciu & Rosana Villares**

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About the Volume

This edited volume brings together empirical research on essential topics in English for Specific Purposes (ESP), advancing our collective understanding of digital genres in a cohesive and systematic manner. It contains 13 original contributions offering wide coverage of the most influential theoretical frameworks and methodological advances in researching and teaching digital genres across academic and professional contexts.

The chapters are authored by specialists from diverse fields—including corpus linguistics, genre analysis, critical discourse analysis, social semiotics, and ESP pedagogy—and comprehensively cover both academic and professional digital genres. Topics range from research results announcements, video abstracts, video highlights, digital posters, and Open Access dissertations to blogs, tourism websites, online annual reports, digital manuals for aviation, and online doctor–patient consultations.

Fostering engaging interdisciplinary discussions, several chapters examine digital genres in contrast to traditional ones, while others provide a cross-linguistic perspective. Evidence is drawn from qualitative and quantitative methods, and innovative pedagogical approaches—including collaborative learning and practitioner partnerships—are also illustrated.

i *Each chapter ends with brief recommendations for practitioners.*

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Primary Audience

This volume is an essential resource for ESP researchers, scholars, instructors, teacher trainers, and language educators involved in preparing future citizens for academic and professional communication in a digital world.

How to Order

This book can be ordered directly through the publisher's website:

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